

CAMPAIGNING FOR LIBRARIES

At ALIA advocating for libraries, and library and information professionals, is part of our everyday work. We organise campaigns like Truth, Integrity, Knowledge; and Library and Information Week (see the theme for 2020 below) to highlight the importance of library and information professionals in our society. We establish events like National Simultaneous Storytime to encourage early literacy and highlight the role of libraries in it. And we meet

with politicians to highlight the good that comes from properly funding libraries in communities all across Australia.

The inspiration for these programs came from you, our ALIA Members. We regularly survey, and meet with, library and information professionals from all around Australia to understand what is important to the industry today. When an ALIA Group or Member comes to us with an issue, we work with them to respond and find a solution. We help Members set up Special Working Groups, facilitate their campaigns, and expand their voice by sharing information through our social media platforms and publications, including *ALIA Weekly* and *INCITE*. ALIA is an asset in your campaigning toolkit, and our team is here to help.

So, the next time something comes up that you think needs to change, let us know. We will be able to help you, or let you know how you can add your passion to a campaign already in progress. Use the ALIA network to broaden your voice and create the change you are looking for. Remember, together we are stronger.



Library & Information Week
25-31 May 2020



Australian Library and
Information Association

www.alia.org.au/liw

#LIW2020

