## **WELCOME**

## SFCON DIGITAL ONLY ISSUE OF INCITE

hile ALIA is fully committed to producing print issues of INCITE we also want to explore the digital opportunities to communicate with our Members and the wider audience. So, as you can see, this issue of INCITE is again a digital only version.

After our first digital only issue, we had a large number of responses to our feedback survey as well as numerous emails. Based on this feedback, we've made a few changes to how we deliver this second digital only issue.

The vast majority of digital INCITE readers loved the ability to click on hyperlinks to read more information about what they were reading online, which told us that most are of our readers are using a device with an active internet connection. So, rather than the self-contained format that was used for the May/June 2018 issue, this issue has been designed around users having an active online connection while reading.

This means that we've produced this issue with a significantly reduced file size, as, rather than embedding interactive content into the issue, we have provided links to websites where such content is hosted. This change also negates the requirement for plug-ins for full interactivity and hopefully improves readability across different devices. To give your feedback on these changes in this digital only issue of INCITE please email (incite@alia.org.au). \*

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