KEEPING UP WITH THE KIDS:

PD FOR CHILDREN'S AND YOUTH SERVICES TEAMS



LIA Children's and Youth Services Group convenor NICOLA MCGEOWN asks her peers what professional development library staff should do to cater to the young adult crowd.

Working in a public library I am constantly experimenting with new ways to encourage teens into our branch to enjoy the young adult (YA) space and make it appealing. I also communicate with library staff around the globe, especially using social media to discuss new ideas to make the library spaces more inviting to the YA demographic. Having a conversation about what has worked and what wasn't popular, bouncing ideas off others and sharing display and

event ideas are all great ways to keep up with trends and discover new ways to connect with your YA patrons. I also read a wide range of YA fiction and consider it a very important part of my job to know and promote the collection. As part of this reaching out, I sought feedback from some of my peers in the ALIA Children's and Youth Services Group as to what professional development they thought was important for children and youth services library staff. (*)

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libraries, and a librarian, I make sure I read what is being published. From picture books to graphic novels into issues face. Jac Wheadon

youth librarians, families and disability service providers partnerships outside of my library. Jo Kaeding

know the students, their abilities and interests, to foster Association (WASLA) organising PD and am in the