



# JOIN US

## TEN IDEAS FOR PD ON TWITTER

**S**ocial media continues to be a valuable tool in professional development. The ALIA New Generation Advisory Committee and Students and New Graduates Group have written these suggestions on how you can use Twitter to support your lifelong learning goals.

At whatever point you find yourself in your library and information career, Twitter can be a useful professional development (PD) tool. Here are some tips on using Twitter for PD from the ALIA New Generation Advisory Committee (NGAC) and the Students and New Graduates Group (SNGG).

**1.** Twitter hosts live professional discussions in a relaxed environment through live chat sessions like #auslibchats. Just get on Twitter at the appointed date and time and follow the hashtag. The next #auslibchats occur on September 4 and October 2. Other examples include: #critlib, #museumhour, #UKlibchat and #archivisthour. Follow (@ALIAngac).

**2.** It is easy to build a professional network around Twitter. The Twitter GLAMR (galleries, libraries, archives, museums and records) community is vibrant and it is common to meet over Twitter to find opportunities for peer-to-peer mentoring, co-authoring and research partners. Follow (@ALIANational).

**3.** Once you've begun developing your professional Twitter network, you'll gain ideas about articles you should be reading, shared by your new-found friends. Share anything you've found interesting too and it could spark a conversation. Follow (@LISResearchAu) and (@JALIAjournal).

**4.** Twitter can be used for finding professional podcast suggestions for your commute. Follow (@TurbittNDuck).

**5.** Learn to use a new form of social media. By setting up your own Twitter account and using it, you will learn more about social media and could use your new skills for marketing and promotion in your workplace. Follow (@LeyLyndall).

**6.** Not only can you learn more about upcoming conferences on Twitter, you can actively participate in the conference by highlighting useful moments. If you are not attending a conference, try following the hashtag of one. It will help you find PD resources and professional contacts. Follow (@ALIAconference) and (@ALIAonline).

**7.** Blogging is a great chance to practice your reflective writing skills. Promote your own blog or find blogs to read on Twitter. Follow (@AusGLAMblogs).

**8.** Many organisations advertise jobs and volunteer opportunities on Twitter. It is also a great chance for job seekers to promote their skills and interests. Follow (@ALIANewGrads).

**9.** Twitter is a great place to develop your communication skills and it is a great place for experiencing different points of view and finding new ideas. Follow (@ALIANls).

**10.** Discover amazing libraries and other GLAMR organisations and get a glimpse behind the scenes. Follow (@nlagovau). 



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