# JON US IN JOL US IN JOL US IN 29 AUGUST – 2 SEPTEMBER 2016

he ALIA National 2016 Conference in Adelaide is getting closer and we're looking forward to seeing you there. If you're still undecided about whether to attend, take a look at these great benefits of being there that should have you booking right now.

# **NETWORKING**

There is no substitute for meeting someone in person. You'll have many opportunities to mingle with people and learn about what they do and how that can relate to what you do. You'll raise your visibility and you could even make new friends.

### **VENDORS AND PARTNERSHIPS**

Visit our exhibitors, who not only will have great goodies for you, but who will also provide a one-stop shop for new products and tools, with great ideas and solutions that could save you time and make your job easier.

You'll find a multitude of ways to help you grow by forming partnerships with vendors or other organisations. Creative cross-promotion always has benefits.

# A CHANGE OF SCENE

We all need to leave our workplace occasionally to find new perspectives and freshen our thinking. Attending the ALIA National 2016 Conference will get you out of your familiar work routine and all its pressures and allow you to focus more easily and absorb information. Your comprehension will be at its peak and you can ensure that you're not left behind when it comes to all that's new in the LIS sector.

# **IT'S A NEW WORLD**

Conferences are fabulous as they filter out the white noise and allow us to home in on the most valuable information. ALIA has done the hard work for you by gathering together all the intellectual capital to help you learn and grow. You'll learn new things; you just have to be there to absorb the new information.

### **IT'S ABOUT YOU**

It's time to invest in yourself. By attending the conference you will come away feeling more confident and knowledgeable. You'll find yourself being energised by the like-minded people around you as you learn and challenge existing ideas and practices and consider implementing new ones. And at the end you'll be recharged and ready to share all you've learned with your workplace.

And – don't forget – you'll also have fun! 🍘