## BRIGHT IDEAS

The September/October issue of INCITE looks at the theme of future predictions for the LIS sector in Australia.

Looking into the future is important for our sector, especially for strategic planning, which involves charting a course based on strong and reliable indicators of what the environment may be like in three to five years. So what do you think the future has in store? We can't wait to hear from you.

The deadline for submissions is Tuesday 19 July 2016. Check our guidelines for writers on the ALIA website and email your stories and images to incite@alia.org.au. Please note that images must be high resolution (1Mb or larger) and be sent separately as jpg files. Images may be produced in print or online.

ISSUE	MONTH	THEME	COPY DEADLINE
9/10	September/ October	Future predictions for the LIS sector in Australia	19 July 2016
11/12	November/ December	Education and employment special: How you can stay at the top of your game with ALIA PD	20 September 2016





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## **JOINT STRENGTH**

ogether we are stronger' is a theme we have used to promote membership of ALIA over the last few years. It's also true that 'together we can achieve more', and this idea has driven our commitment to partnerships and collaboration both within the sector and with organisations whose aims overlap with our own.

In the first half of 2016, we have strengthened our relationships with other associations in the library and information field, in the book industry, in the IT area and with our GLAM peers.

In May, ALIA President Tricia Genat and I attended the ABIA Awards at the Art Gallery of NSW and we were pleased to be able to speak about libraries' support for Australian authors and publishers. It was a pleasure to see much-loved actress and comedian Magda Szubanski presented with the Biography of the Year award, and then with the Book of the Year award; it is wonderful to have her on our cover for this issue.

Also in May, we partnered with Civica to promote the Civica Libraries Index of the most borrowed books from Australian libraries over the previous 12 months. This generated a dozen radio interviews and more than 100 news items in print and online publications, all drawing attention to the fantastic work of public libraries. National Simultaneous Storytime, in partnership with HarperCollins, was another media favourite and it produced another record-breaking campaign, with more than half a million children participating at 3,000 locations nationwide.

Looking ahead, we are excited to be part of a new GLAM Peak Bodies project for the second half of 2016, which will help progress the rollout of digital access to collections, especially for smaller libraries, museums, archives and historical societies. We have been given a \$111,000 Catalyst grant by the Ministry for the Arts, auspiced by the State Library of NSW, to develop a strategic framework and toolkit. These will confirm digital access as a priority at the national level, while providing practical help and guidance for local organisations.

At the end of August, we will come together for the ALIA National 2016 Conference in Adelaide and this is very much about partnership and collaboration.

Without our exhibitors and sponsorship partners, we simply couldn't deliver an event on this scale. Without our keynote speakers and presenters, we would not have the content that means delegates come away from the event inspired and buzzing with new ideas. And without the delegates, there would be no conference. The fact that everyone comes together, willing to contribute and eager to take advantage of the opportunity, is what makes the National Conference an unmissable event in the library and information calendar.

We hope to see you in Adelaide for another great ALIA conference.

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