



BELOW: The award-winning design from ALIA's Meagan Spedding attracted a lot of attention at IFLA. Photo by Guillaume Gast, (CC licence [www.flickr.com/photos/ifla/14966968791](http://www.flickr.com/photos/ifla/14966968791)).

## IFLA AWARD FOR ALIA

An ALIA poster highlighting the future of the Australian library and information science profession has won an IFLA award.

ALIA's Future of the Profession poster has been on display at the International Federation of Library Associations' (IFLA) conference, the World Library and Information Congress, which was held in Lyon in August.

The poster featured some of the conclusions the Future of the Profession research project, focusing on three key questions covering how libraries will remain relevant to users, the changes institutions and individuals in the sector will experience, and whether the occupation of library and information professional will continue to be necessary and desirable.

'The poster was a distillation of the major themes that emerged from the reports when we thought about what the future for libraries in Australia will look like,' ALIA CEO Sue McKerracher said.

The poster was designed by ALIA's in-house designer Meagan Spedding, and presented at IFLA by Judy Booker, ALIA Director of Learning. Congratulations to Meagan on designing a clear and colourful poster which communicated the Future of Profession report's conclusions in a concise, informative and crisp way, with a real Australian flavour.



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