

TAKE PART IN THE **ALIA** MEMBER SURVEY



Every few years we run a member survey to find out how you are feeling about the activities of the Association – what is working well and where there is room for improvement. It's that time again. The last major survey was in 2010 and so much has happened since then that we need you to tell us what you think about the changes.

In the last 12 months alone, we have introduced a new Certified Professional status, with specialisation; revamped INCITE magazine; engaged with Taylor and Francis to produce our scholarly journals; introduced ALIA Weekly; launched the new website; refreshed the ALIA brand, and put a greater focus on our groups, regional and local activities. We have also continued to advocate and lobby at state, territory and federal level, with active campaigns yielding positive results.

We are currently reviewing university and TAFE course accreditation, talking to our Research Advisory Committee about developing a research agenda for the Association, and working on the Future of the Profession and ebooks and lending projects, which have been a major focus this year.

The answers to our 2013 member survey will guide how the Association moves forward and will help inform the ALIA Board's next iteration of its strategic plan. Please take the time to participate.

<https://www.surveymonkey.com/s/ALIAinstitutionalmembersurvey2013>.

<https://www.surveymonkey.com/s/ALIApersonalmembersurvey2013>.

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