

# ENCOURAGING ACCESS: LIBRARY AND INFORMATION WEEK IN POSTERS

ALIA has run many Library and Information Week campaigns over the decades. Each year the artists and designers try out new ideas to depict the riches of Australia's libraries, showcase the skills of those who work in them, and encourage patrons to make the most of both. Just recently the ALIA House staff took a walk down memory lane in the archives, sparking a discussion about how the imagery and slogans have changed over the years, although the message about access remains the same. Whether they use science, humour or technology to get the message across, there's something for everyone. Here are just a few of our favourites. Which are yours?



