

Get ready for the mad month of May

In Adelaide, the month of March is officially designated as the 'mad month' because those four weeks are stuffed to bursting with the Adelaide Festival of Arts, the V8 motor race, Womadelaide, The Fringe, and more. But for library land, mad month is May. Check your diary now and start making plans because Information Awareness Month, Australian Library and Information Week, and National Simultaneous Storytime are on their way.

Think Outside The Book

This year our theme for Library and Information Week (May 20-26) is *Think Outside The Book*. How will you celebrate all that is wonderful about information and resources that aren't in books? This is also a great theme to promote practical literacy skills – whether it's reading instructions for a medical prescription, a recipe, or a bus timetable. Or (gasp) a government form. Frontline staff members in library and information services help people with these basic literacy skills every day, so let's celebrate the many ways in which we serve our communities.



THINK OUTSIDE THE BOOK

library information week 2012

Not too cranky for National Simultaneous Storytime

The Very Cranky Bear by Nick Bland is our chosen book for National Simultaneous Storytime (NSS) on Wednesday May 23. National Simultaneous Storytime now takes place in over 1100 locations and reaches 170 000 children – let's keep that number growing in the National Year of Reading!

May is the month to promote your library and you will find lots of resources on the ALIA website to help you do it, ranging from resources for Library and Information Week to merchandise for National Simultaneous Storytime. There's also advice about taking your story to your local media and much, much more.

Looking for other ideas? Don't forget May also includes May Day (May 1, when ALIA partners Blue Shield to promote disaster preparedness), World Press Freedom Day (May 3), National Volunteers Week (May 14-20), International Museum Day (May 18), and World Day for Cultural Diversity (May 21) National Library Technicians Day (May 22).



THE VERY
CRANKY
BEAR

**NATIONAL
SIMULTANEOUS
STORYTIME**

11am Wednesday 23 May 2012



Australian
Library and
Information
Association

