

The year long project has also resulted in a range of materials to support the Queensland public library sector to clearly and powerfully articulate the quantifiable and defensible benefits of Queensland public libraries.

These include:

- The Library Dividend Technical Report: A guide to the socio-economic value of Queensland's public libraries.
- The Library Dividend Summary Report: A guide to the socio-economic value of Queensland's public libraries.
- Short Presentation (Powerpoint) outlining the research findings that can be customised for local usage.
- Fact Sheet that summarises key facts to illustrate messages about the contribution library services make.
- Library Value Calculator (Excel 2003): a tool to estimate the dividend of the library service generates for the local community and economy.
- Advocacy Plan template: an outline to guide the use of The Library Dividend and facilitate the development of a Library Advocacy Plan.

All these resources are available from: **plconnect.slq.qld.gov.au/manage/championing**

The important message from this study is public libraries are held in high regard by both users and non-users and are well used.

State Library of Queensland recognises public libraries as our true partners in extending access to learning and resources to all Queenslanders and will continue to build on this research to champion their invaluable role in delivering 21st century library services to local communities.

With demonstrated economic value and good return on investment, it makes sense to keep investing in them.

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## The latest on QLD government libraries

We have had a generally positive response from members to our lobbying on behalf of Queensland government libraries, but we know that some people are concerned about us being seen to be too forceful with our Dumb Idea campaign. The communications team put a lot of thought into the balance and we knew that to achieve airtime and column centimetres, we had to have a strong voice – we're now looking at a follow up for the start of October, putting the positive side of the value of libraries, called Good Idea.

Members have also talked about return on investment figures and we too recognise the value of having statistics to back our cause. We have access to figures from elsewhere in the world (mainly the US) but we're light on Australian data for special libraries. We will be talking with the ALIA Special Libraries Advisory Committee and other stakeholders about how we can build a more robust business case for government and other special libraries over the coming weeks.

To keep up to date with the latest, please visit our wiki at **dumbidea.wikispaces.com**

Government policy based on  
Google, Twitter and Wikipedia?

**Be smart.**

Stop Queensland  
government library cuts.

The Hon Campbell Newman MP

Premier of Queensland

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