

# LIBRARIANS



What teenagers think I do.



What society thinks I do.



What my parents think I do.



What children think I do.



What my colleagues KNOW I do.



What I actually do.

## Promote, promote, promote!

ALIA has produced three new posters for Library and Information Week 2012, especially designed to be used well beyond May. Promote your services all year with these great images.

We also have bookmarks, badges and ALIA @your library® eco bags. Check out all the new designs and download your order form at [www.alia.org.au/liw/merchandise](http://www.alia.org.au/liw/merchandise).

For further information please visit [www.alia.org.au/LIW](http://www.alia.org.au/LIW) or contact our events team at [events@alia.org.au](mailto:events@alia.org.au) or phone (02) 6215 8222.

# LIBRARIANS



What children think we do:  
(READ STORIES)



What students think we do:  
(GET YOU TOP MARKS)



What I  
(INST)

## INFORMATION PROFESSIONALS



What teenagers think I do.



What society thinks I do.



What my parents think I do.

What I actually do:



What our clients think we do:  
(GET THE RIGHT ANSWERS)



What our communities think we do:  
(OFFER A SAFE SPACE)



What I  
(INF)



LIS PROFESSIONALS:  
**WE DO IT ALL!**

LIS PROFESSIONALS:  
**WE DO IT ALL!**

