



SCU Library TV

Sharon's pitch challenged library staff from all campuses to think about sustainability and to make a commitment to strengthening sustainable practices to support the University's objectives while connecting them through a common goal. Since winning Pitch Club, a number of sustainable initiatives have been implemented, including posters with tips on double-sided printing and recycling, the recycling of library newspapers and waste paper and campus energy audits. Home energy audit kits will soon be available for loan and development of a website is underway to update staff of the progress in greening the library.

The Pitch Club has encouraged staff to think outside of the box and have their innovations rewarded. It has resulted in real ideas being implemented, and while the winner and runner-up received prizes, the real prize has been seeing ideas supported and implemented.

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LIBRARIES BECOMING PUBLISHERS

Libraries now actively create knowledge and disseminate this to the world around them. One concrete example of this is the trend towards the establishment of publishing operations within libraries, writes Nathan Hollier.

The Australian National University, Sydney University, the University of Technology Sydney, the University of Adelaide, Swinburne University and Monash University all have library based university presses, while more presses of this kind, I believe, are on the way.

Libraries can be seen to be well positioned – and have an especially strong motivation – to take advantage of new opportunities to publish widely, deeply and (comparatively) cheaply, afforded by the dramatic development of digital technology in recent decades. Libraries occupy a relatively politically neutral position within the university, they have been centrally engaged with the development of digital content storage, indexing, searching and dissemination initiatives across multitudinous platforms and media, and they have borne the brunt of sharply increased costs of acquiring content, particularly for journals in the branches of science where the most research funding can be found. With the exception of Sydney University Press, which has a 'pre-digital' history and is now also embracing digital paths to content delivery, all of the presses referred to above were founded as 'e' or electronic operations.

Last year, Monash University ePress was rebranded as Monash University Publishing. The change in name reflected both a conviction that the traditional/digital publishing divide is now a false one, since publishers

almost always make use of both forms of technology simultaneously and in conjunction with each other, as well as an attendant desire to operate successfully within traditional and electronic publishing spaces, industries, markets.

So far this transition has been managed - with encouraging print sales, maximised web visibility and some major new works for both academic and more popular audiences either published or in the pipeline – and is helping the press and the library of which

it is part to reach out and engage in new ways with readers and the wider community.



A forthcoming title from Monash University Publishing

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