

# Your Association at work

## ALIA Research Mentoring Program 2009

The ALIA Research Mentoring Program is a new initiative for 2009. The member's survey conducted in 2008 clearly showed that ALIA's members were eager to have access to more research support and guidance. In today's ever-changing, information-rich, and technologically-driven world, it has become more important than ever that library professionals embrace a culture of research and scholarly enquiry. Research skill and knowledge are the essential tool kit for ensuring that libraries and librarians continue to effectively and efficiently meet the evolving needs of the clients and communities they serve. The ALIA Research Mentoring Program provides the opportunity for professional members to develop and refine their skill, knowledge, and confidence in conducting research.

The Program is open to practising librarians or library technician members who have been personal financial members for at least two years at the time of application. The program is not open to members occupying research or teaching positions.

The purpose of the Program is to provide the opportunity for recipients to receive expert coaching and guidance as they undertake a research project on a selected library or information issue.

Four recipients will be selected to take part in the 2009 Program. The successful recipients will be matched with

a mentor who has experience in conducting research. The recipients are required to:

- participate in regular teleconferences and other program activities
- submit a research proposal within two months of starting the program
- submit a comprehensive report on completion of the program which may be published in the *Australian Library Journal* or other ALIA publication.

Nominations will be considered by the ALIA Research Committee and a recommendation made to the ALIA Board of Directors. The application form is available at <http://www.alia.org.au/research/>.

**Nominations close on 6 April 2009.**

## Personnel changes at National Office

ALIA National Office welcomed a few new staff members.

### New advertising agent

ALIA has a new advertising agent. The responsibility of the advertising agent is to procure advertising for both *inCite* and *ALJ*. The revenue generated from these ads is used to offset the cost of production of both publications, which includes printing, distribution, and staff.

The contract went to HWR Media and Communications, in Adelaide. Their experience in advertising, sales, and communication made them a strong choice for ALIA.

The ALIA representative at HWR is Sue Hoffmann. She can be contacted with all enquiries about advertising in *inCite* or *ALJ* on 08 8379 9522 or [shoffmann@hwrmedia.com.au](mailto:shoffmann@hwrmedia.com.au).

### New PD & Careers Manager

Judy Brooker is no stranger to the National Office – she held the position of Research Officer for a year before moving across to Membership to take on the role of Professional Development & Careers Manager.

In this new role, Judy will manage ALIA's PD program and PD Scheme to ensure quality development opportunities continue to be available to ALIA members. She will also handle ALIA's career program and ALIA's Student Awards program.

You can contact Judy on 02 6215 8216 or [judy.brooker@alia.org.au](mailto:judy.brooker@alia.org.au).

### New Publishing Manager

Kate Cuthbert joins ALIA National Office as Publishing Manager. Her role encompasses the management of ALIA's publishing department, including the monthly management of *inCite*. She will also work with the editors and boards of *ALJ* and *AARL*.

Kate comes from an editing background, with a diverse employment history, including online journals, children's mass-market publishing, and romance novels.

Kate can be contacted with all publishing enquiries on 02 6215 8231 or [kate.cuthbert@alia.org.au](mailto:kate.cuthbert@alia.org.au).

### Other staff

National Office also welcomes Publishing Assistant, Linda Mace and PD Officer, Laura Sweeney to ALIA.

## Professional development

**Improve your skills and build your knowledge with our FOLIOz Courses for 2009: Give yourself the edge**

Once again a successful partnership between the School of Health and Related Research (SchARR), University of Sheffield, UK, and the Australian Library and Information Association (ALIA) bring you a series of four online courses – Facilitated Online Learning as an Interactive Opportunity (FOLIOZ).

**'Promoting and marketing library and information services' (PROMISE)**

Monday 23rd March–Friday 8th May 2009

**'Moving into supervision: supervisory skills for library technicians and/or newly qualified professionals' (MOVES)**

Monday 1st June–Friday 17th July 2009

**'Managing for service quality' (MSQ)**

Monday 24th August–Friday 9th October 2009

**'Maximising the impact of your service' (Maxim)**

Monday 30th November 2009–Friday 22nd January 2010 (including a two-week break 21st December–4th January)

**Contact Judy Brooker, Professional Development & Careers Manager for further details.**

**Phone 02 6215 8216 or email [judy.brooker@alia.org.au](mailto:judy.brooker@alia.org.au)**