

## Note to Members

We welcome letters on any issue of relevance to the library and information sector. It is important to note that the opinions expressed in Letters to the Editor are those of the authors and not necessarily the official policy of the Australian Library and Information Association.

Deadline for letters is the 10th of the month and they should be no longer than 250 words.

Please include your name and postal address as anonymous correspondence will not be reproduced.

Further to Derek Whitehead's comment in *inCite* December 2007, anyone with the slightest familiarity with professions other than our own, knew that when 'information' was included in our corporate title, it was also claimed as the ambit of other professions such as accounting, and engineering. Rejecting the psychology of reading, the profession opted for the mechanics of computers, and aspired to information technology, which runs the gamut from management to metadata. While we call ourselves 'information specialists' for the sake of salary reclassifications, to the world at large, we are still librarians.

**David Mason**  
Beauresert, Queensland

Towards the end of his being Premier of SA, in the late 1970's, Don Dunstan appeared on national TV to read Dr Seuss's *Horton Hatches the Egg* to a number of schoolchildren in Victoria Square.

This was his unique way of drawing Australia's attention to Allan Horton's then recent report on *Public Libraries in Australia* and to the report's main recommendation for federal aid for Australia's hard-pressed public libraries, an unfulfilled need that still exists now just as much as it ever did in Dunstan's time.

**Arthur Mortimer**  
Exeter, South Australia



## Now available in all good libraries



### ILIAD, the next generation eBook reader.

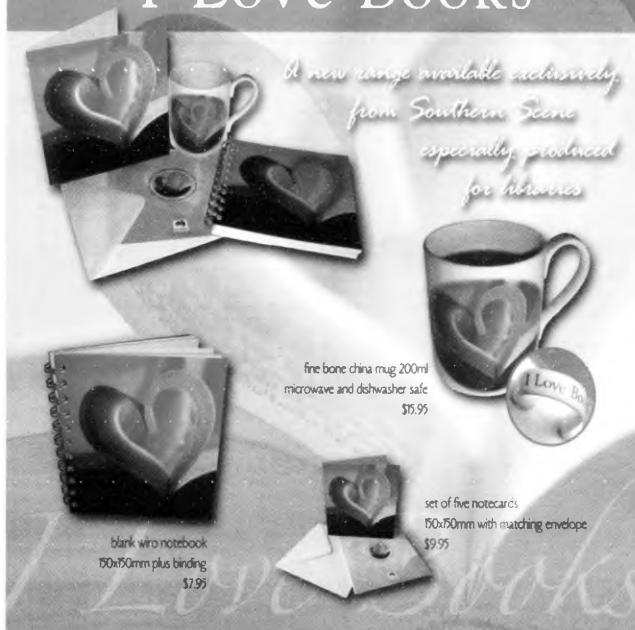
- Huge 8 inch screen, just like a book
- E-Ink - perfect paper-like readability
- Make notes or annotate existing documents
- Holds books, newspapers or documents
- Built in Wi-Fi - stay connected & up to date

**dadirect.com/iliad**

ILIAD now available from DA - sponsor of Library Lovers Day

## I Love Books

*A new range available exclusively from Southern Scene especially produced for libraries*



fine bone china mug 200ml  
microwave and dishwasher safe  
\$15.95

blank wire notebook  
150x150mm plus binding  
\$7.95

set of five notecards  
150x150mm with matching envelope  
\$9.95

Southern Scene, after 38 years of service to libraries, is proud to sponsor ALIA'S "LIBRARY LOVERS DAY". Our range of "I Love Books" products have been specially designed for Australian libraries to promote the love of books. Available at [www.southernscene.com.au](http://www.southernscene.com.au)

