Maisy Mouse

visits Port Stephens Library

The best thing about having a mouse in the library is it can take us on a lifetime journey from Maisy to Mrs Tittlemouse to Desperaux to the White Mouse and sometimes along the way ask 'Who moved my cheese?'

This was the winning entry in the Australia-wide 'Win a Maisy Mouse Party' competition, submitted by Sarah Taylor of Port Stephens Library, NSW.

To celebrate Australian Library and Information Week 2006 and the paperback release of Maisy goes to the Library, Walker Books donated two Maisy Mouse Party prizes. Port Stephens was the successful entry in the Public Library category. Our Walker Book party pack included free hire of the Maisy Mouse costume, \$300 for party food and supplies, 50 Maisy Mouse prize packs for participants, and additional Maisy Mouse promotional materials.

Maisy Mouse parties were held at both the Raymond Terrace and Tomaree branches for young children aged 0-5 years. The parties were an enormous success, with a combined 88 children and their carers

attending. Children participated in various games and enjoyed stories and songs performed by library staff. Port Stephens Councillor Helen Brown joined in the fun and did the honours, cutting the Maisy cake. Children were thrilled when Maisy herself made a special appearance, giving lots of cuddles and a small gift to each

Kris Abbott **Library Services Manager Port Stephens Council**

LIW in 2007

Library and Information Week in 2007 is 21-27 May. It's not too early to start planning ways to promote your library service!

http:alia.org.au/liw



Librarianship and Information Science Journals from Routledge

New Review of **Academic Librarianship**

EDITOR: Colin Harris,

Manchester Metropolitan University, UK

The New Review of Academic Librarianship is an international publication designed to explore the wide range of issues of current concern to academic libraries: collections and collections management; support for teaching and learning; developments in library buildings and space; deployment of information and communications technology; human resources management, financial management. information literacy; national and international policy on library and information provision and higher education; marketing and conservation

Journal of the Society of **Archivists**

EDITORS:

Cressida Annesley, Canterbury Cathedral Archives Susan Corrigall, National Archives of Scotland, UK Andrew Flinn, UCL, UK Kate Manning, University College Dublin

The Journal of the Society of Archivists deals with matters of interest to archivists, archive conservators and records managers, as well as to all involved in the study and interpretation of archives.

The journal deals with the very latest developments in these fields, including the challenges and opportunities presented by new media and information technology.



New Review of Children's Literature and Librarianship

EDITOR: Dr Sally Maynard. Loughborough University, UK

The New Review of Children's Literature and Librarianship, published biannually, has established itself as one of the world's leading publications for the exchange of ideas and the sharing of experiences in the provision of literature for children and young people. By maintaining the highest of editorial standards and seeking outstanding writing, it has been recognised as essential reading for those working in this area

New Review of **Information Networking**

EDITOR: Michael Breaks, Heriot-Watt University, Edinburgh, UK

The New Review of Information Networking provides an expert source on the needs and behaviour of the network user; the role of networks in teaching, learning, research and scholarly communication; the implications of networks for library and information services; the development of campus and other information strategies; the role of information publishers on the networks; policies for funding and charging for network and information services; and standards and protocols for network applications.









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