

# Down and loaded

## The right information @ the right time!

Library and Information Week 2004

**L**ibrary and Information Week (LIW) is one of the most significant events on the Australian library calendar. The week provides the sector with the opportunity to promote the tremendous contribution libraries and information services make to educate, inform and entertain all Australians.

*Down and loaded: the right information @ the right time* is the theme for LIW 2004. This theme has been chosen to acknowledge and celebrate the innovative activities and services provided by library and information

professionals, focusing on the delivery of information via the online environment.

This nation-wide project combines activities, events, contests, product launches and presentations at national, state and local levels. The week also provides the opportunity to publicly canvas issues of importance to the provision of library and information services in Australia.

**The history of Library and Information Week**  
Australian Library Week was first celebrated in 1968 under the auspices of the Australian Library Promotion Council. The Council ceased operations in the late 1980s. After an intermission of some years, ALIA assumed responsibility for Australian Library Week and since that time activities and promotion of the event have steadily gained momentum.

In 2000, the name of the week was changed to Library and Information Week to reflect the broader coverage of the sector represented by the Association. Library and Information Week now promotes all types of library and information services, the expertise and skills of the profession, and the key issues that need to be addressed to secure access to information.

Each year the Association's Board of Directors decides the LIW theme in consultation with its LIW steering group.

The theme *Down and loaded: the right information @ the right time* will be used as a tag line on LIW 2004 promotional materials. LIW merchandise, including posters, bookmarks, and stickers will be available for order from the LIW website (<http://alia.org.au/advocacy/alw/>) in March, or use the merchandise catalogue which was included with this copy of *inCite*. ALIA is offering some great deals on older posters. See <http://alia.org.au/advocacy/alw/> for details.

**DOWN AND LOADED**

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reputable  
aware  
accurate

library and information professionals  
understand your information needs

**[ the right information @ the right time ]**

Australian Library and Information Association  
<http://alia.org.au>  
phone 02 6215 8222

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@ the right time

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