Directline

inCite insight

elcome back and welcome to the new look *inCite*. This bumper issue includes our annual directory and calendar inclusions.

The new year presents the opportunity to introduce the changes we have been considering for some months. We hope you will find it easy to read and full of useful and interesting information. It is very encouraging that the recent research undertaken by User Insite on the types of engagement of members with ALIA and how the organisation's products and services supported their everyday work, and fitted into their work context confirms the popularity of *inCite* with members. (The full research report will be presented to the directors at their May meeting.) Delegates to the National Policy Congress also provided some tips on content.

An ALIA section has been created in the back section of each issue. It will include:

- reports from the Board of Directors, groups, our advisory and policy committees;
- information on ALIA projects and our participation in activities of other organisations;
 - policy and program issues;
 - lobbying and advocacy activities;
 - calls for nominations for awards and office bearer positions;

and regular inclusions:

- 'did you know?' a summary of items of interest over the past month;
- 'feedback' to directors and 'ALIA action please';
- events;
- directory of member services and contacts;
- new members list;
- how to join information.

So that you may locate items on areas of particular interest to you more easily our regular columns have moved to the front section and are grouped with other articles on the same or similar area of professional interest. For example Workwatch, Appointments, Who's where and any other articles on employment or industrial matters will be placed together.

A new section, Professional development, has been created — look for the blue sky banner. Jacqueline Kempton, our professional development officer will write a regular column and will also seek out contributions from others on entry-level and continuing professional development.

Contact *inCite* editor Emma Davis (incite@alia.org.au) with your suggestions for making *inCite* even better or with interesting issues, stories and events.

No story comes from nowhere; new stories are born from old — it is the new combinations that make them new. Salman Rushdie Haroun and the Sea of Stories (1990)

Keeping busy

Some of what we will be working and reporting on over the next few months is:

- the LISEKA project.
- Information literacy project.
- Model electronic copyright licence for corporate libraries.
- Implementation of the new awards structure.
- Our submission to the 2002 Federal budget.
- User Insite research report.
- The ALIA 2002 conference.
- Library and Information Week.
- March Board of Directors meeting.
- Elections for vice-president and directors.
- The Association's annual audit.
- The annual report.
- Annual general meeting.

Refocusing our vision

In preparing the 2002 planning document for the Board of Directors last year the need for a rethink of our vision statement became obvious. The current statement *Excellence in library and information services* was endorsed by General Council in 1997. Since then the Association has gone through many changes, as have fashions in vision statements — the 'Just do it' and 'Moving people' slogans stand on their own and even 'Just do it' is rapidly being replaced in consumer perceptions by the swoosh.

One suggestion that greatly appeals to National Office staff is *Inform, Innovate, Inspire*. It is perceived to be relevant to both the Association and the sector. It emphasises that somewhat elusive I in ALIA. It is to be aspired to — if we aren't doing this then why aren't we?

What suggestions or comments do you have? Please let me know — it would be good to come out of the May AGM with a new statement, e-mail your comments to jennefer.nicholson@alia.org.au.



Jennefer Nicholson

Executive director jennefer.nicholson@alia.org.au

Feedback to *your* Board of Directors

Do you have an idea, compliment or concern about *your* Association? Contact any director below on personal issues and ideas will be reviewed at each meeting of the Board.

E-mail to **feedback@alia.org.au** will be automatically forwarded to all Board members.

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