



powering our future

contribute to the information agenda → **ALIA 2002**

Are you ready for something completely different?



Dr Terry Cutler

The ALIA 2002 biennial conference — *Powering our future: Contribute to the information agenda* — will be the premier event for the information services industry next year.

The conference will explore our profession's potential contribution to the successful development of Australia's knowledge economy. We see library and information services as firmly sitting within the engine-room of all enterprises, but do others share this view? What kind of information services and infrastructure will be needed within each enterprise and how can we be better engine drivers?

with delegates throughout the conference, bringing the threads of the conference together on the final afternoon and setting the parameters for a public policy and professional agenda so that our library and information services can support the development of a prosperous knowledge economy.

Speakers will be profiled over several issues of *inCite*. In this issue we feature Terry Cutler and Hugh Mackay.

Dr Terry Cutler heads Cutler & Company, a consulting practice specialising in the convergence sector of communications and online services. Cutler & Company works extensively on projects such as operator licensing, corporate strategy and commercial transactions, and government industry policy and regulation. Terry has authored numerous influential reports on the new information economy and electronic commerce and has worked extensively with governments in Australia and Asia on sector legislation, regulation and industry development.

Before establishing his consulting practice, Terry's career had been with Telecom Australia, now Telstra. During his time with Telstra the corporation was subject to major regulatory change, along with the introduction of competition.

Terry has served on numerous government boards and advisory bodies, taking a special interest in government's role in the new global information economy, including chairing Australia's National Bandwidth Inquiry in 1999.

Terry is currently chairman of the Australian Information Economy Advisory Council. He is a member of the International Advisory Panel of Malaysia's Multimedia Super Corridor, reflecting his strong interest in the role of, and opportunities for, Asian countries in the new information era. He is also chairman of the Australia Council, having previously chaired its New Media Arts Board, and he is on the council of the Victorian College of the Arts. He has previously

Robert D. Williamson Award

Nominations are now invited for the 2002 Robert D Williamson Award. This award, made biennially, is presented for outstanding contribution to the development of information technology usage in Australian libraries and for demonstrated potential to positively and significantly influence development in information technology usage within libraries.

Guidelines and nomination forms can be obtained from:

**The Secretary
VALA
PO Box 282
CROYDON VIC 3136
or from our website at
<http://www.vala.org.au>**

**Nominations close
31 October 2001**

This conference is a marked departure from previous biennial conferences. An intense and challenging program will feature invited speakers only and all sessions will be plenaries. Speakers have been largely drawn from outside the information profession and have been invited to participate because they have been identified as key players in the various enterprises on which we will focus.

Hear the papers, participate in facilitated discussions at the conference and play a part in the development of a public policy agenda.

Day one of the program will begin by reviewing the economic and social context in which we operate. Speakers include Dr Terry Cutler, chair of the Australia Council, and social commentator Hugh MacKay. The afternoon will focus on research and innovation in Australia. Day two will concentrate on the learning enterprise and Australian communities. The morning session on Day three will focus on Australian business. Two professional facilitators will work

served as a director of Cinemedia and Opera Australia.

Hugh Mackay is a psychologist, social researcher and writer. He has made a life-long study of the attitudes and behaviour of the Australian community and, for the past twenty-two years, has been publishing his findings in the quarterly research series, *The MacKay Report*. He has also written four bestsellers in the field of social psychology: *Reinventing Australia* (1993), *The good listener* (originally published in 1994 as *Why don't people listen?*), *Generations* (1997) and *Turning point* (1999).

He is a graduate of the University of Sydney and Macquarie University, a Fellow of the Australian Psychological Society, an honorary professorial fellow in the Macquarie Graduate School of Management, chairman of the Trustees of Sydney Grammar School and a former deputy chairman of the Australia Council.

In recognition of his pioneering work in social research, he has been awarded hon-

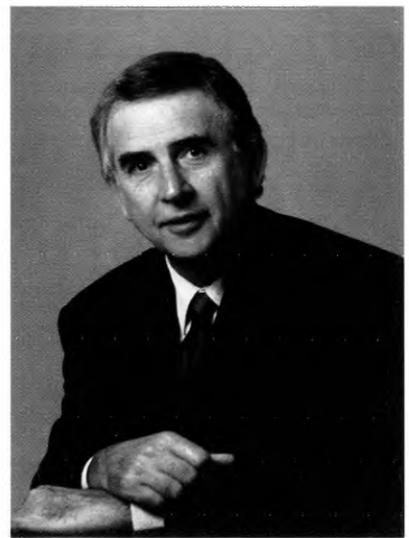
orary doctorates by Charles Sturt and Macquarie Universities.

He has been a weekly newspaper columnist for the past eight years and is a frequent commentator on radio and television. Hugh is also the author of three novels.

Do you want more information?

The ALIA2002 conference will be held at the Sydney Convention and Exhibition Centre, Darling Harbour from 19 to 22 May 2002. The conference will be held during Library and Information Week and will be preceded by the *Research library futures: Strategies for action* colloquium hosted by the State Library of New South Wales.

Tourhosts have been appointed as the conference managers. Contact Fiona Driver by telephone +61 2 9262 2277 or e-mail at alia2002@alia.org.au or visit our website <http://www.alia.org.au/conferences/alia2002/>. ■



Hugh Mackay

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