

Sell yourself and your service

Michele Ritchie, Australian Government Analytical Laboratories (AGAL)

Monday started out with forty colourful balloons around the library. I put up the 'Knowledge outlook' poster along with some other LIW signs and put a box of toffees on the coffee table for all my visitors to enjoy. I also put information about information rights out on the table.

I also made a special mention on the intranet about LIW and gave links to 'What is Library and Information Week?' and to 'Meet the AGAL librarians' which was included some photos and a brief description of each of the AGAL librarians.

For some of my interstate users I sent my new overview of the library services brochure, along with some toffees. During the week whenever I sent information out to people, for example, journal articles, I stuck a little 'Library and Information Week' sticker (available from ALIA) on the envelope. On Tuesday I sent around thank you cards to all my regular library users and invited them to a morning tea which was to be held on the Wednesday.

For Wednesday's morning tea I had a cake made and iced with the message 'Library and Information Week'. All

staff were invited to attend, not just library users. I displayed my new library brochures, and gave away Australian Libraries Gateway bookmarks and stickers.

At the morning tea I also gave out fun library awards. Examples of the awards were 'The squashtus compactus award' — for the person's ability to use the journal collection without getting squashed in the compactus; a 'Sherlock Holmes award' for giving me the most challenging information request for the year (took me about four weeks to find!); and 'The best cybrarian impersonator' — recognition of their expert skills in searching the library catalogues, intranet and internet.

On Friday, being Libraries Online Day I offered my skills to anybody who might like to come and have a demonstration on searching the library catalogue, databases or using the intranet/internet. I made sure that people knew that the invitation for a demonstration/tutorial is always available, not just during LIW.

All in all, I think it was a successful and fun week, and once again got the staff visiting and talking about the library. ■

Website launched as part of Library and Information Week

Kate Wilson, Bremer Institute of TAFE Library

The library staff of the Bremer Institute of TAFE celebrated Library and Information Week by launching a new library website in time for Libraries Online Day — Friday 18 May 2001.

All institute staff were invited to the website launch, which included an online demonstration on 'the big screen' followed by a morning tea. The new website was an objective of a business planning initiative undertaken by the library team in the second semester of 2000. Library staff have enjoyed attending training at the Brisbane Institute of TAFE in the Macromedia products Dreamweaver, Flash and Fireworks and have designed and created the new website using their new skills.

The site has links to the Bremer homepage, WebOpac, internet search engines, subject resources guides and information about the Bremer Library. An online competition form was developed to promote

the new website to staff and students. An Online Subject Resources section was created by the faculty liaison librarians to support the flexible delivery trends in TAFE. These subject resources pages include links to relevant government and industry sites, standards and legislation and other sites of interest. Faculty staff have been invited to work with their liaison librarian to create future pages appropriate for their teaching areas.

Work will be ongoing with a further project planned to build information searching guides for subjects that link all search tools (catalogue, databases, reference collection, online journals and general materials) and pages that provide help with search strategies.

As with any website, a small number of technical hitches were encountered and these are being resolved. The site is live, follow the link to the new library site from the Bremer Institute of TAFE Homepage <http://bremer.taife.net>. ■

MONASH
UNIVERSITY

Extend Your Career Options?

Then consider - **MIMS**
Master of Information
Management and Systems

Specialise in: Knowledge Management, Information Technology Management, Electronic Recordkeeping, Information Management or Decision Support Systems.

Available: Monash University, Caulfield campus and some subjects DE mode. Semester 2 commences July 16, 2001. **Single subject option** also available.

Advanced Standing is available for those with appropriate graduate qualifications and/or extensive professional experience.

Contact:
June Anderson
School of Information Management and Systems
Faculty of Information Technology
Tel: 03 9903 1082
June.Anderson@sim.s.monash.edu.au
www.sims.monash.edu.au/courses/pgrad.html

MAP4182