

# Seniors Online Day

Online Australia developed the inaugural Seniors Online Day as part of Adult Learners Week, for the International Year of Older Persons 1999. Seniors Online Day was a national event aimed at introducing seniors to the internet.

The day was launched by Bronwyn Bishop, Minister for Aged Care, and Olympic gold medallist Dawn Fraser (patron of Seniors Online Day) at the State Library of New South Wales on 7 September 1999.

A web portal was developed by Online Australia and Pacific Internet, dedicated to instructing, informing and inspiring seniors about the internet. The site contains content of interest to seniors, including information about health, travel, finance, sports and entertainment, as well as clear instructions and advice about using the internet.

The event attracted a large amount of media attention: more than eighteen live radio interviews went to air nationally; more than forty-seven articles ap-



At the launch of Seniors Online Day at the State Library of New South Wales were: (l-r) Jennefer Nicholson, ALIA; Julian Ngiam, NOIE, Dr Paul Twomey, NOIE, Thea Butler, NOIE, Keith Ward, St George (major sponsor); Peter Knox, Pacific Internet; Dawn Fraser; Bronwyn Bishop, Minister for Aged Care; Lisa Ellis, AC'99; Nan Bosler ASCCA; and Tony

peared in newspapers around the country; 200 000 pieces of printed promotional material were distributed; 1000 organisations participated Aus-

tralia wide; and there were more than 160 000 hits on the Seniors Online Day website [<http://www.onlineseniors.net.au>]. ■

## ALIA publications

Special offer...

*The Australian dictionary of acronyms and abbreviations*, 4th edition by David J Jones (1995, ISBN 086805217)

Abbreviations, acronyms and initialisations are an increasingly important part of written and spoken communications. Every day we see and hear more of them. Some are commonly understood, but many are obscure. This vital reference work contains 47 000 entries, almost double that of the 3rd edition. The entries come from all fields of human endeavour, including science and technology, economics, politics, law, medicine, commerce, library and information science.

This is an essential reference work for libraries, schools, offices, those who work with words and any one who has an interest in modern Australian English usage.

As a special offer, ALIA is offering the 4th edition for \$15.00 for ALIA members, and \$20.00 for non-members.

Orders should be mailed or faxed to ALIA, PO Box E441, Kingston 2604, fax 02 6282 2249.

RMIT Publishing

Publishers across the Media

Primary Sources



Children's Information Resources for Primary and Early Secondary Schools

RMIT Publishing is pleased to announce the forthcoming release of a new children's literature and information resource CD-ROM for primary and early secondary schools.

*Primary Sources* will assist school librarians and teachers, students and researchers find the latest information for research and study in Australia and New Zealand in the areas of: films and videos, multimedia tools, educational research, children's literature, books in print, and classroom resources to Year 8.

Available for subscription in mid 1999.

Contact RMIT Publishing for further details.

**RMIT Publishing**  
Tel: (03) 9349 4994 Fax: (03) 9349 4583  
<http://www.rmitpublishing.com.au>  
Email: [info@rmitpublishing.com.au](mailto:info@rmitpublishing.com.au)