

ALIA's vision for the future

ALIA General Council has endorsed the *ALIA Strategic Plan 1997-2001*. The Plan was developed after close consultation between General Council and Divisions. The Plan identifies four national programs which will evolve to meet the changing need of the profession. ALIA divisions will be able to utilise the Plan's broad framework to achieve their own goals. Copies of the *ALIA Strategic Plan 1997-2001* are available from ALIA National Office.

The five-year strategic plan provides the framework for the development of national, regional and special interest group action plans each year which will address the achievement of the Association's Objects.

Vision Excellence in library and information services

Mission

ALIA is a dynamic and progressive, national, non-profit organisation which represents the interests of the Australian library and information sector. ALIA asserts as a basic right of citizenship the right to free access to information and acknowledges the competitive advantage of a community which has access to timely and accurate information. ALIA will work towards the enhancement of the profile of library personnel and the role of library and information services for the benefit of society.

Statement of purpose

ALIA will,

...for the benefit of members

- promote professional development
- advise on employment and industrial relations
- recognise outstanding achievement
- publish and disseminate information

...for the benefit of the library and information community

- promote the development of quality library and information services
- unite those engaged or interested in the library and information sector
- represent the regional and special interests of members

...for the benefit of society

- improve the value of Australian life by promoting the vital role of quality library and information services
- influence the development of policies related to the provision of library and information services
- support the development and promotion of guidelines for the provision of library and information services
- sustain the highest standards of professional ethics

Areas of strategic focus

On the eve of a new millennium, ALIA confronts a national and international landscape of rapid social, political and technological change. Exponential advances in information systems and technology, a burgeoning emphasis on competition both within and between nations and a radical redefinition of labour-market norms and practices combine to challenge the traditional role of libraries and librarians. In this demanding environment, ALIA will focus its efforts on:

1. Strategies to achieve excellence in Australian library and information services
2. Strategies to enhance the effectiveness of the profession
3. Strategies to sustain the viability of ALIA and to ensure its continued vitality and progress.



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