

for teacher-librarians. Contact Heather Gorrell (02) 9939 1885, Di Simpson (02) 922 3547, or Lee Fitzgerald (02) 808 9501.

- **27/2 NSW Special Library Section.** WORLD 1 demonstration. Free 5.30 for 6pm. KPMG Auditorium, Level 27, 45 Clarence Street, Sydney. Refreshments provided. RSVP to Therese Bendeich (02) 228 3178, fax (02) 228 3289, e-mail thereseb@ilinet.slnsw.gov.au.

- **1/3 NSW Public Libraries Section.** *Being competitive — an introduction to the competitive environment.* Presented by Chris Aulich, Uni of Canberra. 9.30am–1pm. Practitioners 2–4.30pm. Randwick City Library. \$45 members, \$55 non-members. Contact Diana Oliver (02) 710 0353, fax (02) 710 0597.

- **5/3 Literacy Section meeting** 10am – 1pm. Auburn Library. Contact Sue Scott (02) 230 1526.

- **6/3 ASSIG Seminar** — *The future of serials* speakers include October Ivins, North American Serials Interest Group and Will Wakeling, UK Serials Group. \$95 ALIA members, \$45 students, \$125 others. Local contact Lionel Robson (02) 385 2656. Registration forms Alfred Gans (07) 3371 7500, fax (07) 3371 5566, e-mail alfred@isa.com.au.

- **7/3 Information Science Section.** PCAUSTATS, TRADSTAT and Victorian University of Technology. *Import/Export statistics — What every Australian enterprise needs to know about world trade data.* Metcalfe Auditorium, SLNSW. Contact Jenny Affleck (02) 212 2867.

- **13/3 NSW Specials Committee meeting.** Contact Moya Lum, phone (02) 257 5481, fax (02) 257 7756.

- **26/3 NSW Branch AGM.** Further details TBA. Enquiries to Joanne Fuller or Nicole Hmelnitsky on (02) 9906 6000.

NT

- **1/2 NT Branch council meeting.** Details TBA. Contact Kathy Stapelton (089) 456 023.

- **11/3 NT Branch council meeting.** Details TBA. Contact Kathy Stapelton (089) 456 023.

Qld

- **1/2 Qld Branch & OLPC** Australian Library Week Forum. Guest speaker Daniel Ferguson, FOLA. 8.45am – 1pm. Free. Public Libraries Division, 299 Montague Road, West End. RSVP to Janelle Blatchly-Read by 31/1 on (07) 3214 3214.

- **6–8/2 Insearch/Knight-Ridder Information Seminars** Introductory DIALOG (6/2), Beyond the Basics (7/2), Asia Pacific Corporate Intelligence (8/2, am). Brisbane. Contact (02) 212 2867.

- **7/2 RAISS (Qld) AGM.** Details from Secretary.

continued next page...

A catalytic conference

Mary Mortimer

Cataloguers pedantic? Cataloguing boring? You wouldn't have thought so if you'd been at the Cataloguing Conference dinner, where Andrew Wells played cool piano, and Barbara Tillett, Library of Congress's head of cataloguing, sang along to lyrics written about WORLD 1, World Wide Web, disappearing URLs and everything state-of-the-art and up-to-the-minute.

The conference program focused on the future of cataloguing, with several multimedia presentations and live demonstrations, starring the National Li-

brary's WORLD 1 prototype, the Bureau of Statistics' new Output Database, and the cataloguing training package CatSkill.

We were challenged to rethink our conceptual model of the catalogue record, and to consider whether and how to catalogue information on the Internet. We worried about whether new technology will make our skills irrelevant, and shared ideas about how to contribute to the 'superhighway' (for example, offer to help your organisation design their Web pages for effective information retrieval). We heard

about libraries who are integrating their catalogues with CD-ROM databases and the Web to provide a comprehensive electronic information source for users, as well as some who are taking their first steps on the long road to the electronic millennium.

Although provoked by Jan Gaebler to contemplate the need for cataloguers to talk to other librarians, so as not to become isolated and marginalised, we did have a great and valuable time together, and look forward to the next exciting and stimulating cataloguing conference. We hope to see you all there in 1997. ■



All day, every day

Due to popular demand, one of the Australian Library and Information Association's most popular resources has just been reprinted. *All day, every day: effective library promotion* was compiled and edited by Jo-anne Fuller and Lee Welch for Australian Library Week in 1994 and has proved popular with both ALIA members and people within the library and information sector ever since.

The kit, packed with practical information on promoting libraries, was

written because it was felt that 'Australia's need for excellence in library and information services has never been greater, yet we hear all the time of libraries being threatened with closure. We are not communicating our message well enough.'

This concept has struck a cord with many in the library sector. Many have found the pragmatic information on how to promote their library with those who make the ultimate decisions and the general public, along with the resources to assist with this task and the

copyright free art for use in the library of great assistance in telling others that libraries and information services provide the assistance Australians need to improve their lives.

All day every day: effective library promotion is available from the ALIA National Office at a recommended retail price of \$60.00 (\$30.00 to ALIA members). Further information can be obtained from Alison Batterham at ALIA National Office, telephone (06) 285 1877, or via e-mail alison.batterham@alia.org.au. ■