

# Trade features at *Reading the future*

Alasdair Wardle

The vital role of the trade in the development of the library industry will be a key feature of the 1996 ALIA biennial conference, to be held in Melbourne from 6-11 October 1996. The venue for the exhibition — the World Congress Centre — is the best in the country with space for ninety-seven stands, all now booked. A large range of exhibitors will be attending, ensuring that delegates have access to every conceivable product or service that could be used in a library. If you cannot find it at this exhibition you can run your library without it. The complete list of exhibitors will be available in the main conference announcement.

Central to all conference activities, the exhibition will officially open at 6:00 pm on Monday 7 October. The opening function will provide an excellent opportunity to 'talk turkey' with the trade representatives, view products and find out about the latest services and innovations available.

The library trade will also feature in the innovative 'Solution sessions' which are part of the conference program on Tuesday 8 October. These are

45-minute forums with three trade representatives exploring, debating and discussing key issues that relate to their area of business. We want the audience to actively participate, raising matters that will challenge the speakers with an alternative view. A facilitator will keep the sessions focused and lively.

With all trade exhibition space now sold, any supplier wanting exposure at the conference should contact Convention Network on (03) 9646 4122 to discuss poster display spaces and sponsorship opportunities.

## Another pre- and post-conference activity to note

*Winning bids: a workshop in two parts.* Learn from Library Leaders, the first successful in-house public library team to win a compulsory competitive tendering contract. Part 1: *Preparing your bid*, Monday 7 October 9:00 am-12:30 pm; Part 2: *Delivery of contracted services*, Friday 11 October 1:30 pm-5:00 pm. Cost: \$70.00 per workshop or \$130.00 for both. For information and registration details contact Pat Mitchell, on telephone (03) 9209 6666.

## Baker and Taylor delegate sponsorship

A quick and final reminder that entries from students and junior acquisitions staff to be considered for sponsorship to attend the conference, must be received by Friday 12 July. See the January 1996 issue of *inCite* (p12) for full details.

## Another chance to attend for free!

\$1200 will be paid towards air fares, registration and accommodation to attend the 1996 ALIA Biennial Conference to one lucky acquisitions worker (NSW residents only).

Applicants are required to submit 300 words describing how they would benefit by attending the conference and the National Acquisitions Seminar. Applications close on 7 August. Further details from Jerelynn Brown, Manager, Resource Networking and Collection Development, State Library of NSW, Macquarie Street, Sydney 2000. ■



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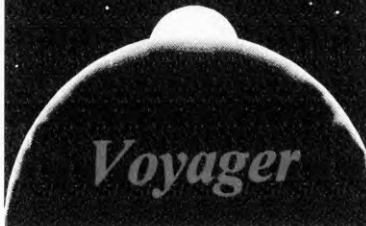
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