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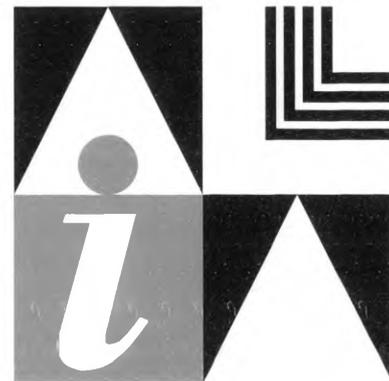
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Reading the future...

Within days of the *Sponsorship and trade exhibition prospectus* for the 6-11 October 1996 ALIA Biennial Conference being issued the conference committee was receiving booking deposits.

First cab off the rank was EBSCO Australia who again have shown their continued support to ALIA by taking the \$10 000 silver *Newsletter — message board* package. I am sure everyone is familiar with the famous EBSCO express conference newsletters and you can be assured the tradition will continue.

6-10 OCTOBER
1996 ALIA
MELBOURNE BIENNIAL CONFERENCE



READING THE FUTURE
100
CENTENARY CONFERENCE

Library, quickly snapped up the bronze *Conference proceedings* package.

Baker & Taylor took the remaining bronze *Delegate sponsorship* package. The conference committee will be working with Baker & Taylor to determine the criteria for selection for delegate sponsorship. Details and application forms will be available soon, watch *inCite* for details.

At the time of preparing this item, negotiations were still in progress with the Australian Bureau of Statistics for the gold *Conference naming rights* package.

Unfortunately the UK-based McDonnell Information withdrew from one of the other gold packages, but this now enables a great opportunity for another company to have a visible presence at what will be the largest library and information industry conference for 1996.

It is also very pleasing to report at this early stage that just on half of the trade exhibition space has been sold. With just under a year to go, to have such keen support from the trade is fantastic and much appreciated. Enquiries about remaining exhibition space or sponsorship packages should be directed to Nadine Hutchins at the Convention Network, telephone (03) 9646 4122.

*Trevor Wakely,
Biennial conference committee*