

# Mapping ALIA's future

## The Executive Director introduces Stage One of the Strategic Plan

**T**HE LONG-AWAITED blueprint for the Association's future is nearing fruition with the completion of Stage One of the Strategic Plan.

Based upon very considerable input from members, Branches and Divisions, Boards and Committees, the General Council was able to give its approval in July 1992 to the outcome of Stage One of the Strategic Plan.

This Plan incorporates

- (a) A *vision* statement of what we would like to become, what we would like to be known for and where we are heading.
- (b) A *mission* statement which tells the world what we are about, what we are trying to do for our members and how we will achieve our mission.
- (c) Goals which are specific, measurable, attainable, relevant and time constrained, and,
- (d) Objectives for each goal.

The Strategic Plan Working Party will be presenting Stage Two of the Association's Strategic Plan to General Council in September. Stage Two will include strategies, priorities, responsibilities and time frames. Stage Three will then cover the development of the Operational or Implementation Plan. The Operational Plan will be developed by Branches and Divisions, Boards and Committees and the National Office. It will be the planning

mechanism which allows the achievement of the goals and objectives. Resource allocation (or program budgeting), performance indicators, time frames etc, will be integral parts of the Operational Plan.

Stage One of the Strategic Plan (vision, mission, goals and objectives) will be on the agenda of the Annual General Meeting on September 30. Members are invited to make general comments upon Stage One at that time. To assist you in your deliberations, Stage One is published in the following section:

### Vision

Our vision is to be the leading professional Association for library and information services in Australia.

### Mission

The Association seeks to empower the profession in the development, promotion and delivery of quality library and information services to the nation, through leadership, advocacy and mutual support.

### Goal 1

To provide leadership to enable the development and delivery of quality library and information services.

#### Objectives:

- 1.1 To establish and maintain standards for the practice of library and information science;
- 1.2 To establish and promote standards for library and

information services;

- 1.3 To initiate, anticipate and respond to change as it affects library and information services;
- 1.4 To develop policies to encourage equity of access to library and information services.

### Goal 2

To influence governments, other organisations and the community by representing professional interests.

#### Objectives:

- 2.1 To advocate the development of library and information services;
- 2.2 To influence the decisions made in the external environment which affect library and information services;
- 2.3 To develop and maintain strategic alliances.

### Goal 3

To provide the organisational framework to foster individual and mutual professional interests and aspirations

#### Objectives:

- 3.1 To facilitate cooperation and networking within the library and information services sector;
- 3.2 To provide opportunities for personal and career development;
- 3.3 To provide a forum for the interchange of knowledge and ideas;
- 3.4 To provide support to members. ■

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