

FRONT

L I N E



Ann Hanger: President, Queensland Branch ALIA



On economics

We are living in a world of rapid technological development and economic competition. Government and industry are seeking ways to produce an economic upturn. As library and information professionals, we can assist them to formulate policies for survival and success by providing information that will help them make better-informed decisions.

We have some practical means by which we can contribute to an economic

upturn. I am nominating three: the promotion and publicity of our unique skills; accountability; and the continued viability of our Association.

Promotion and publicity

With regard to the promotion and publicity of our skills, I shall describe some promotion and publicity initiatives being carried out by the promotion and publicity sub-committee of the Queensland Branch Council.

This year, the sub-committee will coordinate the Queensland section of the Information for the Nation (IFTN) campaign. It is identifying newspapers and other publications in which advertisements and copy would be usefully placed as per instruction by the national coordinator for IFTN.

A very exciting initiative is the planned publication of an *Atlas of Queensland libraries*. Every library will have an entry describing its location, collection strengths, opening hours and service policy, together with a map. The document will demonstrate physically to politicians and other funding decision makers the number, and consequently the importance, of library resources in Queensland.

Also this year, the Branch will participate in the Brisbane Careers Market, and our sub-committee is compiling a how to lobby kit for library personnel

who manage small school and special libraries.

Accountability

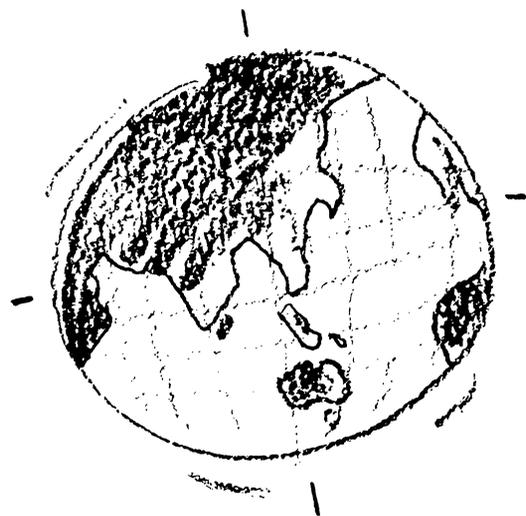
Another way of contributing to the economic upturn of the nation is to demonstrate accountability in running our libraries. All levels of government are recognising that, to increase public awareness and to win public support for what they are trying to achieve, they should become accountable financially. We should too.

We should show our host organisations how to become more accountable, then more successful. Let us manage and operate our libraries as professional business people, sustaining them in the face of rapid technological change and economic competition by introducing action plans and performance measures, by knowing what results we want to achieve, and by achieving them.

Association viability

The third way of contributing to economic success is to enhance the viability of the Association. The General Council, the Branch Councils and the Executive Director and her staff are there to serve the members. They facilitate continuing education programs, recruitment and retention initiatives, industrial relations policies, publicity and

Continued 5...



A small indication of the areas of our expertise.

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IN THE NEWS

Child Safety Library

The Royal Children's Hospital Child Accident Prevention Centre, Melbourne, announced in March that it has established a national child safety library — the Clive Roxburgh Memorial National Child Safety Library. The Library, which will be officially opened in mid 1989, will be a resource for medical literature and relevant literature from the disciplines of architecture, engineering, sociology and psychology.

Because road safety literature is covered so extensively by the Australian Road Research Board, the Road Traffic Authority (Victoria) and similar State bodies, the Library will concentrate on all other areas of child safety. However, some transport safety literature will be included.

The Centre is developing a Child Safety literature database using a library computer software program called BOOK. Every item included in the database will be available in the Child Safety Library to borrow or to photocopy.

It is also planning a bi-monthly current awareness bulletin on child safety. From mid 1989 for the rest of the year the bulletin will be sent free of charge to interested organisations and individuals. From the beginning of 1990 it will be available on subscription. If you are interested in receiving copies, please contact: Ms Jan Shield, Child Safety Library, Child Accident Prevention Centre, Royal Children's Hospital, Flemington Road, Parkville Vic. 3052, Telephone: (03) 345 5522; Facsimile: (03) 345 5789.

ALIA 1990 CONFERENCE PINS

The ALIA 1990 Conference pins are now available from ALIA head office, 376 Jones Street, Ultimo, 2007. Cost: \$5 (includes postage and handling).

Banjo Awards

The National Book Council is providing libraries with the opportunity to help promote Australian writing awards by making available a short list of books and promotional material for the prestigious Banjo Awards prior to the announcement of the Awards.

The Council has undertaken to accept pre-orders from libraries up to 16 June. A major book distributor will coordinate book deliveries so libraries will receive these books at the same time as the book-sellers.

For further information and order forms, please contact: Ms Fran Awcock, National Book Council, Telephone: (03) 347 5855.

From 2...

promotion activities, employment services and the like. These services are publicised and communicated to members through various national, State, regional and sectional publications. It is the responsibility of members to make use of these services and to contribute to their provision.

If we were to grab the opportunities presented to us by the IFTN campaign and other promotional activities, go about our business in a thoroughly professional and accountable manner, and put into the Association as much as we get out of it, we would have assisted our nation in becoming an economic and industrial power of note and assured our place in the governance of it. Then it would be up to the next generation of information professionals to sustain the momentum and to maintain our position of strength.

The people behind the conferences



3 1989 NZLA President Geoff Chamberlain with Jane Hill, the NZLA contact person for the 1994 NZLA/ALIA Joint Conference to be held in Wellington, New Zealand.



5 The organising committee for the 1992 ALIA 2nd Biennial Conference, to be held in Albury-Wodonga. L—R: Carol Mills, Sue Kosse (Executive Director), Averil Edwards (President), Roy Sanders (Chairperson), Anne Burnett, James Henri, Marsha Reilly, Marion Bannister, Rob Giason, Heather Drew.



4 Enjoying a social break, the 1990 1st ALIA Biennial Conference Committee. L—R, back row: Don Pearce (Conference Organiser), Steve O'Connor (Chairperson), Tony Ralli. Middle row: Pam Pearce, Lennie McCall, Andy Exon, Margaret Medcalf, Kay Proustie, Dorothy Harris, Jill Maughan, Mike Middleton. Front row: Sue Kosse (ALIA Executive Director), Warwick Cathro (Director, Network Services Branch, NLA), Ros Membrey, Geoff Allen.