

'Get booked at your library'

Aust Library Week

AUSTRALIAN LIBRARY WEEK is nearly upon us again. The theme this year is 'Get booked at your library' and the Week will run from 18-26 September.

If you haven't yet organised a 'happening' at your library - there's still time to do so. The Australian Library Promotion Council has produced some outstanding promotional material, but more about that later.

We know that hundreds of libraries throughout Australia have already planned activities for the Week, but we are sure you will understand that if we were to list them all here our esteemed Treasurer would not be amused if *InCite's* yearly budget was spent by August!

The activities listed here are the major ones that we know of at the time of going to press. If you want to find out what is going on in your state you'll find a list of representatives of State Library Promotion Committees in *InCite* no 11, 3 July, p5.

Victoria

The National Opening will of course be the major attraction for Library Week in Victoria. In addition, the Library Promotion Committee of Victoria will be organising bus tours of libraries in the Melbourne metropolitan area.

A seminar for members of 'Friends of the library' groups and anyone interested in such groups, will be held on 19 September at the Kilda Public Library from 2-5pm. For further information about this seminar contact Mrs E. Jolley (03) 221 2852 (afternoons and evenings only).

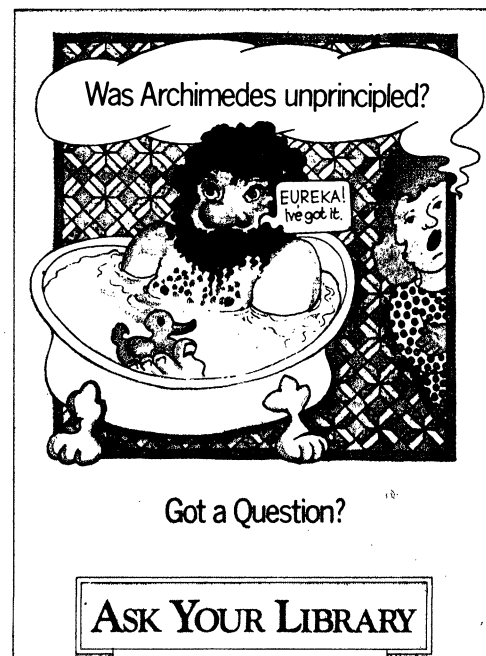
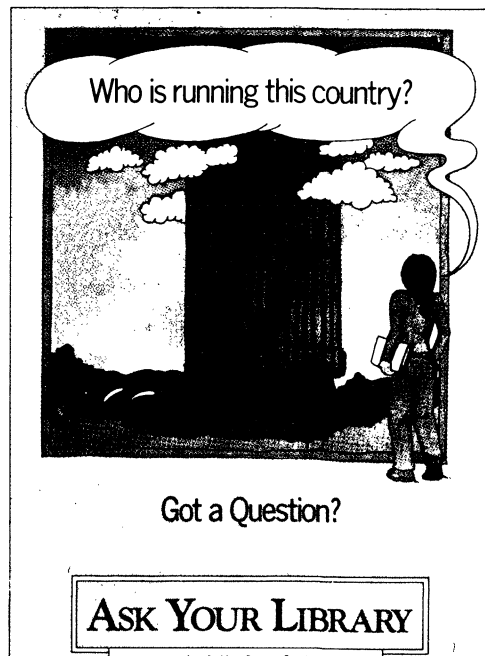
Tasmania

This State appears to have taken the theme of the Week to heart. The opening ceremony will be performed by the Police Commissioner, Mr Robinson, on 21 September at Centrepont, Hobart. Rumour has it that the State Librarian, Laurie Brown, will be handcuffed at the ceremony - who said throw away the key?! After the opening there is to be a dinner at Parliament House when the guest speaker will be Professor Cobbold.

Displays incorporating, where possible, an YDP scene will be held at: *Hobart* - Centrepont, Fitzgerald's, ANZ Bank, Hobart Technical College; *Launceston* - Myers, Deoncourt, ANZ Bank; *Burnie* - Fitzgerald's (to be confirmed). Posters and other promotional material are being sent to school and other libraries throughout the State.

New South Wales

This is another State to hold festivities in keeping with the Week's slogan. The opening ceremony is to be held in the Cell Block Theatre, Darlinghurst, on 23 September from 7-8pm. The guest speaker will be Joan Hume, a disabled person, teacher of English and editor of the magazine *Quadrangle*. One attraction at the function will be an exhibition of books that have been banned entitled 'Books



Two of the APLC's 'Ask Your Library' posters designed by David Lancashire.

behind bars'. This exhibition will be transferred to the State Library of NSW after the opening.

A display of books about disabled children in children's literature will be launched by Michele Fields (Literary Editor, *SMH*) at 11am on 23 September at the OTC Centre, Martin Place. The display will comprise of books from a booklist *What difference does it make*, compiled by Valerie Weldrick of the State Library of NSW, and published by the ALPC.

Another display will be held at the MLC Centre. This display will consist of ALPC promotional material as well as a series of photographs on library services and disabled people.

Northern Territory

The Territory's campaign will be based around the slogan 'Libraries are free and easy' as this not only describes the libraries there but also fits in with the NT lifestyle. Their mascot, a gecko, will be used in promotions, and the campaign will include television time, advertising at drive-in cinemas and local newspapers.

Queensland

A dinner is to be held to mark the Week at the Greek Community Centre in Brisbane on 23 September. It will begin at 7.30pm and the guest speaker will be Barry Oakley, well known Australian novelist and playwright.

Western Australia

Plans are well advanced for a dinner to be

held early during the Week. The guest speaker will be a member of the WA government.

Promotional material

The Australian Library Promotion Council has produced really terrific posters, stickers, buttons, streamers, plastic bags, balloons, etc, etc, to promote the Week.

A set of four, full colour posters all carrying the message 'Got a question? Ask Your Library' costs \$12.00 for the set or \$3.50 each. Another great full colour poster shows Miss Piggy (Kermit's there, too) urging people to Read, this one costs \$4.00 and measures 876mm x 572mm. Each 'Ask Your Library' poster measures 495mm x 368mm.

Eye-catching stickers carrying the message 'Get booked at your library' cost \$3.50 for 10, or \$30.00 per 100. On the subject of stickers, the Library Promotion Council of NSW has produced a set of 25 bright stickers each with a different message and illustration. These are selling for \$25.00 per 1000 and are available from Chris Tabuteau, State Library of NSW (02) 231 0922.

At LAA Headquarters we will have samples of most of the promotional material. We'd be pleased to see any member who would care to drop in and have a look at it, but all orders will be fulfilled by the ALPC in Melbourne.

There's plenty of good promotional material this year (too much to list here) and none of it is expensive. So get in touch with the ALPC at 328 Swanston Street, Melbourne, 3000 (03) 63 5994, and promote Australian Library Week in your library.