

and strategic acquisitions), the ACCC's dissatisfaction with *ex poste* litigation and the corresponding recommendation to the Government that it be given more *ex ante* regulation powers (including such powers to develop a code for the Adtech supply chain and the recommendation that merger reforms specifically address 'big tech').

Having heard from our legal and policy panellists, **Joey Nguyen** (Head of Technology at Venntifact) and **Josh Slighting** (Head of Data & Digital Audience for 10ViacomCBS) shared commercial and industry perspectives that provided practical insights about what the changes introduced or proposed by Apple, Google and regulators mean for business. For example:

- sophisticated players are trying to frame what needs to change and define a clear roadmap for the future;
- companies are increasingly trying to understand what data they are capturing, where it came from and where it is being sent – 'what is under the hood' – and working out what data they actually need to measure and track;
- beyond privacy policies, there is an increasing sense of corporate awareness and concern about whether customers would be happy with the extent of their data being tracked; and
- rapid changes create a 'new frontier' for business that can render certain business projects unviable – educating technical

subject matter experts about the consequences of getting it wrong is key so they don't invest in tools that need be thrown away.

There was also discussion about how AdTech reform (or lack of reform) reflecting the perceived philosophies of Apple 'privacy custodian – privacy is a right', Google 'privacy is a choice' and Facebook 'privacy is a trade-off' and how, in practice these 'philosophies' depend on the degree to which money is made from advertising.

CAMLA again thanks the excellent panellists for sharing their time and insight, the moderations Sophie Dawson and Eli Fisher who coordinated the event with James Hoy, and to Bird & Bird for its support in hosting another excellent CAMLA event.

Ian Angus - 1948-2021



The media law world lost one its most experienced and respected practitioners with the unexpected passing of Ian Angus on 31 October 2021.

Ian was born in Bedford, England on 6 September 1948. After finishing his schooling in Hertfordshire, he studied law at Manchester University, before commencing his legal career in London. A desire for travel and adventure saw him come to Australia in the mid 1970s, where he landed a job at Stephen

Jaques and Stephen, as the firm now known as King & Wood Mallesons then was. After a couple of sojourns back to England, Ian finally settled permanently in Australia, and at Stephen Jacques & Stephen, in 1980.

The firm had acted for *The Sydney Morning Herald* since the early colonial days and, by the time Ian came on board, the Fairfax empire included the Seven Network and the Macquarie Radio group. These clients formed the basis of a thriving practice for Ian, together with the firm's other media partner, Graham Bates, but there were many other media clients who had the benefit of their services along the way, including AAP and Sky News, to name just a couple.

Among Ian's more prominent cases was his defence of the proceedings brought by John Marsden against Channel 7, culminating in a lengthy and highly publicised trial and, in one of his rare forays into the world of plaintiffs, his representation of

Andrew Ettingshausen when he famously sued HQ Magazine over the publication of photos of him naked in the shower.

Ian had a sharp intellect and a kind and gentlemanly manner. He trained and nurtured numerous of today's media lawyers with his wisdom, superior legal skills and good humour.

After retiring from Mallesons Stephen Jaques (as it had become), he joined Banki Haddock Fiora as a part-time consultant in 2011, giving a whole new generation of media lawyers the benefit of his mentorship and guidance, and continuing to provide clients with his expertise and wise counsel. He was still retained by the firm until his sad passing some 10 years later. He will be sorely missed.

Leanne Norman, Partner, Banki Haddock Fiora

Leanne worked with Ian at Mallesons Stephen Jacques from 1984 to 1992 and then at Banki Haddock Fiora from 2012 to 2021.