

**FISHER:** Does the legal status quo enable you to overcome these challenges? If the law reform genie granted you one wish, what would it be?

**SHILKIN:** Ha. An equal playing field for all content providers. Subscription TV regulation remains a relic of a very old Broadcasting Services Act, that doesn't contemplate all the OTT providers currently in market. A great example is the anti-siphoning list – which wouldn't prevent an OTT player swooping in and buying relevant sports, but still prevents Foxtel from doing this. Recently, there has been some very small progress on media reform, but the law always seems to be behind the 8-ball with what actually is happening in the market.

**FISHER:** How has COVID-19 affected the industry and our role?

**SHILKIN:** Well obviously it's evident in more people being at home, so more people are staying in to watch TV. So from a content point of view, having the best content available is critical – and has meant we're trying to strike new deals all the time. Business units are also trying to save costs and find new ways of doing things. So, as a legal team, we've probably never been busier. At least we're saving on the commute time!

**FISHER:** Thanks Ali! On behalf of all our readers, we are really grateful for your insights.

## CAMLA YL Privacy Seminar 101: The Recap

By **Jessica Norgard** (CAMLA YL Representative, nbnco)

In a world where the local and international privacy landscape is becoming more regulated and complex, and we are increasingly spending more time online often trading our data and personal information for convenience and social freedoms, there has never been a better time for a privacy 101 refresher. As such, back by popular demand, CAMLA Young Lawyers was proud to host an updated privacy seminar to unpack recent developments in the space. The esteemed panellists, Sophie Dawson (Bird & Bird), Peter Leonard (Data Synergies), Veronica Scott (KPMG Law), and Kelly Matheson (MinterEllison) provided expert insights with a focus on the impact of data and technology.

Some topics of discussion included:

- A helicopter view of the Privacy Act, the Australian Privacy Principles, the Data Availability and Transparency Bill, Notifiable Data Breaches, privacy impact assessments and algorithmic impact assessments;

- The way businesses exploit and share data, and the empowerment of individuals;
- The regulatory environment – with a special mention to the ACCC's recent case against Google in relation to location data, and the Privacy Commissioner making it clear that the gloves are off when it comes to privacy non-compliance;
- The importance of looking at not just at the Privacy Act and APPs but also any "known unknowns" (for example, surveillance or Telco Act considerations) and operating within a social governance framework; and
- The difference in privacy and data regulation in different jurisdictions (which often use similar language but have divergent definitions and applications of the law).

CAMLA YL would also like to thank the sponsors for the event, Bird & Bird. For those who missed it, the seminar is available online for CAMLA members through the CAMLA website.

