

Joelle Vincent

Counsel and Manager, Intellectual Property, APAC at Netflix

Eli Fisher, Senior Legal Counsel at ViacomCBS / Network Ten and co-editor, chats with **Joelle Vincent**, Counsel and Manager, Intellectual Property, APAC at Netflix, about Joelle's career and thoughts on International Women's Day.

Joelle grew up in WA, studying Arts Management at WAAPA, then graduate law at UWA. She moved to Melbourne for a graduate position with Allens, where she specialised in Intellectual Property, working with Tim Golder. A secondment at Disney turned into a role as in-house counsel there. She then moved to LA and had another role at Disney. Joelle started at Netflix a bit over four years ago in business and legal affairs for our local language originals. She then moved to her current role as the Intellectual Property lead for Asia-Pacific, working out of Tokyo.

ELI FISHER: What does a typical day look like for you?

JOELLE VINCENT: A lot of meetings, mostly from home these days, but sometimes from our office in Omotesando. I take breaks to walk my dog through our neighborhood - especially lovely at this time of the year with the cherry blossoms in full bloom.

FISHER: What recent events in the legal landscape most affect your role at Netflix?

VINCENT: We have a unique approach to risk and always think about it in reality-based terms. While changes to laws all across Asia-Pacific can impact that assessment, we are even more focused on the local and global changes in the entertainment industry and how they impact our business. The industry is changing rapidly at the moment, so it is an exciting time.

FISHER: Who is one woman in the industry whom you really admire, and why?

VINCENT: I work with so many incredible women at Netflix. Yayoi Aoki, who heads up Netflix legal for Japan, teaches me a huge amount about working across different cultures and industry norms.



FISHER: What is the best work-related advice you've ever received?

VINCENT: Curiosity is key, and I am reminded about this by our Netflix Culture Memo and the example of my excellent colleagues every day.

FISHER: If there is one thing you would celebrate about the legal industry on International Women's Day, what would it be?

VINCENT: My formidable female colleagues, of whom there is a great number, and notably more than at any other time in my career.

FISHER: The 2021 International Women's Day campaign theme is #ChooseToChallenge. What does this mean to you, and how might that be implemented in our readers' work and personal lives?

VINCENT: I read it as a reminder to keep challenging gender barriers in the industry as we work toward greater inclusion and diversity.