

New directory released by Pro Bono Australia



We are delighted to be able to include a complimentary copy of the 16th edition of the Pro Bono Australia Directory of Not for Profit Organisations in this month's issue of *Balance*.

This year we bring you a 64-page, full colour publication distributed to 56,000 people and organisations across Australia. The publication is designed to be used all year round as a national guide to giving and continues to serve its purpose well. Every year we hear evidence of the effect this publication has in facilitating a partnership, grant, or bequest.

As Australia's largest and most widely distributed listing of Not for Profit organisations, the Directory is a listing of paying, self-selected charitable organisations seeking funding. It is published in both an online format and in a hard copy publication - included with this edition of *Balance*.

Listings are linked online to further information about organisations, such as contact details, and also hyperlinks to their own site if they have one. Donors coming to the site then have the tools to select a charity by category of interest eg Cancer, Children and find out more about them, such as their mission statements, before donating or contacting them.

Costs are kept low (\$150 for online and off-line listings) to allow smaller charities to list in the Directory. The off-line Directory is sent to 56,000 individuals - every solicitor in Australia, accountants, philanthropists and major companies to guide them or assist them in advising their clients about their philanthropic efforts.

Pro Bono Australia has grown out of the Mahlab Group, a successful commercial organisation servicing business and professional groups with publications and business accessory products for the past 30 years.

Since our establishment as a standalone company in November 1999, we have achieved significant successes in feeding through resources to the Not for Profit sector in the form of funds, information and volunteers.

We were recognised internationally in 2001 as a finalist in the prestigious Stockholm Challenge Awards - awards that recognise enterprise in the field of social justice delivered online.

Pro Bono Australia's aim is twofold: to facilitate and increase the level of philanthropy in Australia and to give Not for Profit organisations the resources they need to run effectively.

We are an innovative commercial company with a philanthropic agenda, believing that in order to be sustainable as a philanthropic body we must be financially self-funding as an organisation. This thinking is emerging as a new force in the design of philanthropic efforts and social enterprise across the world.

Our mission is to deliver great value to the Not for Profits that use our services. Great value means that we supply them with the resources that they find difficult to get or cannot afford.

In addition to the Directory we also provide various online and off-line services to the sector.

These include our Not For Profit e-Newsletter; a fortnightly free bulletin read by over 17,000 individuals and containing items and issues of interest for the Not For Profit sector.

And our Corporate Community e-Newsletter; an informative newsletter for corporates interested in finding out more about corporate-community engagement - read by an estimated 6000 individuals monthly.

Pro Bono Australia also provides Volunteer Match - www.volunteermatch.com.au - a specialised service matching skilled professional volunteers and Not For Profit organisations.

We facilitate introducing skilled individuals, or teams of individuals, to volunteer into the community sector using their professional skills to build capacity in Not for Profit organisations.

We were responsible for setting up the Institute of Chartered Accountants in Australia volunteer program and also took over the 100 years of Federation Volunteer program at the completion of 2001. Currently we are running a program with GE Money to facilitate volunteering of their senior professional women into the community sector.

For more information please see our websites: www.probonoaustralia.com.au or www.volunteermatch.com.au.