

Copyright Reform and the Information Economy

Australia will have some of the world's most advanced Internet legislation as a result of reforms to improve protection for copyright material announced recently by the Attorney-General, the Hon Daryl Williams AM QC MP, and the Minister for Communications, the Hon Richard Alston.

The reforms will include a new, broad-based technology-neutral right of communication to the public which will apply to works made available on the Internet and other on-line services, as well as works transmitted or broadcast to the public.

This new right of communication will replace and extend the existing technology-specific and limited transmission rights. Because the new right will be technology-neutral, it will be applicable to future developments in technology and transmission methods, such as web TV.

This right will be subject to excep-

tions for fair dealing, libraries and educational institutions— as is the case for other rights which copyright holders presently have, such as the right of reproduction.

The reforms will also ensure that libraries and educational institutions will have reasonable access to copyright material available on-line.

The Act will make it clear that carriers and Internet service providers (ISPs) will not be liable for copyright infringements on their customers' web sites because the infringement occurs on the facilities of the carrier or ISP, providing greater certainty for carriers and ISPs.

New enforcement measures are proposed in response to the problem of enforcement in cyberspace. New sanctions and remedies are proposed against the abuse of technological copyright protection measures – including program locks and encryption of broadcasts.

New sanctions are also proposed against tampering with rights management information that is attached to copyright material – this information usually includes details about the copyright owner and terms and conditions of use.

These reforms will further increase the effectiveness of Australia's already strong anti-piracy laws.

The proposed reforms implement many of the proposals contained in the Discussion Paper, *Copyright Reform and the Digital Agenda* (July 1997).

The reforms will ensure that Australia continues to take advantage of the opportunities arising from the new information economy, which will have benefits for all.

These important copyright reforms will be included in an exposure draft Copyright Amendment Bill that the government hopes to be able to release for public comment in the coming months.

Business News

Insurance – HPF and Esanda

Hunter Premium Funding Ltd (HPF) advises insurance intermediaries that it has entered into an agreement with the Australia New Zealand Banking Group which has resulted in HPF's acquisition of the ongoing insurance premium funding business of Esanda Finance Corporation Ltd.

As part of the post-acquisition strategy, a help line has been established. The contact number for this service is 1800 818 209.

Australian Standards On-Line

Australian Standards will be available at all times thanks to its new "Standards Online Service" on the Internet.

Subscribers will have immediate electronic access to more than 6000 Australian Standards covering most aspects of commerce and industry.

The service will be available for an annual subscription and will be updated monthly. Information can be searched through title, number, key words and phrases.

The service can be sampled on the Standards Australia website at www.standards.com.au/software-services/products/asonline/default.htm

Complaints Services

The *Australian Banking Ombudsman Scheme* and the *Life Insurance Complaints Service* are keen to ensure that information on the services provided by both in relation to complaints is readily available.

Brochures have been provided for both schemes containing information on complaints procedures to these organisations.

Stocks of the brochures are available as follows:

Banking Ombudsman - contact : Deborah Cull tel: 03 9613 7323
Life Insurance Complaints Service contact: Christine Raff tel: 03 9629 7050